

## RESEARCH INTERESTS

### *Areas of Interest/Current Research*

Motivation and leadership as foci for learning projects; participative education through instructional design, pedagogy, and evaluation methods; Hybrid learning (eLearning and relevant instructional design).

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## EDUCATION

- 2017 – 2018 **Non-Degree**, Psychology, Blackhawk College, Moline, Illinois, USA  
2016 – 2017 **Master of Education**, eLearning and Instructional Design, College of Professional Studies, Northeastern University, Boston, Massachusetts, USA  
2003 – 2008 **Bachelor of Arts**, Business Administration – Accounting, College of Business Administration, Kuwait University, Shuwaikh, Kuwait

### *Certifications & Accreditations*

- 2017 Massachusetts Tests for Educator Licenses: Communication and Literacy 1 & 2  
Licensure ID: 54849893  
2020 Effective Crisis Communication  
Institution: Northeastern University, Boston, MA  
2021 Recognizing and Mitigating Trauma for Personal Holistic Well-being and Professional Practice  
Institution: Northeastern University, Boston, MA
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## ACADEMIC EMPLOYMENT

- 2021 – present **Senior College Advisor**, USNews / College Advisor (USNCA), USA  
Oversee higher education application processes for on the local and global level – including Ivy League and specialty schools: 90%+ success rate.
- 2018 – present **Educational Consultant/Founder**, Progress Educational Consultancy, Kuwait City, Kuwait and Wisconsin, USA  
Marketing, communications, and public relations tasks; Institutional research and consultancy focusing on development, evaluation, compliance and specific outcomes; Consulting on higher education and career choices and processes.
- 2016 – present **Instructional Designer & Educator**, Udemy, Boston, Massachusetts, USA  
Developing curriculums for different educational and self-development audiences.
- 2008 – present **Co-Founding Board Member**, SANAD Foundation, Mishref, Kuwait

**Teaching, Research and Development Specialist, Special Needs Education, Al Kharafi Kids Center, Mishref, Kuwait (2008 – 2010)**

Lead founding educator, instructional designer and research and development team leader for improving special needs education in Kuwait through play and hybrid education (technologically enhanced), *funded by the Kuwaiti Government*.

**Teaching, Research and Development Specialist, SANAD Foundation, Mishref, Kuwait (2010 – present)**

Instructional designer, R&D team lead, and internal/external presenter.

**Co-Founding Board Member, SANAD Foundation, Mishref, Kuwait (2010 – present)**

2003 – 2012

**KFSAC/Debate Instructor and Judge Panel Specialist, Al-Bayan Bilingual School, Hawally, Kuwait**

Coaching debate skills and judging national and international events hosted by KFSAC.

2011 – 2017

**Owner, Educational Consultant & Educator, Let's Get Learning!, Boston, MA**

Provided comprehensive educational consultation, mentorship, and teaching services.

Special contracts with:

*Varsity Tutors*, Saint Louis, MO, USA (2016-2020);

*Foxborough Regional Charter School*, Norfolk/Foxborough, MA, USA;

*Harvard University*, Cambridge, MA, USA MBA program;

*Massachusetts Institute of Technology*, Cambridge, MA, USA MBA program;

*Northeastern University*, Boston, MA, USA;

*Boston University*, Boston, MA; and others.

2017 – 2019

**Mentor, College of Professional Studies Mentor Collective, Northeastern University, Boston, Massachusetts, USA**

Mentoring higher education students and advising on academics and personal and professional development.

2018 – 2020

**Director of Education, Marketing Specialist & Public Relations Specialist, Sheikh Jaber Al-Ahmad Cultural Center / JACC Music School, Kuwait**

**Director of Education:** Founding of the school structurally, legally and academically; Business and professional development efforts; Solving learning and classroom issues; Aligning school operations with mission and vision and directing convergence towards achieving school goals and objectives; and engaging the application and audition processes at the beginning of each term.

**Marketing Specialist:** Branding, school website and advertisement campaigns; and structuring periodic marketing campaign for the application and audition processes at the beginning of each term.

**Public Relations Specialist:** Establishing and utilizing communication and networking mediums for stakeholder engagement and retention; and announcing school events through select private and public communication platforms.

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## NON-ACADEMIC EMPLOYMENT

2010 – present	<b>Board Member</b> , SANAD Foundation, Mishref, Kuwait
2001 – 2012	<b>Managing Captain</b> , Kuwait Tennis Federation, Mishref, Kuwait
2003 – 2018	<b>Owner</b> , ANDUSTeam, Kuwait
2005 – 2017	<b>Administration and Public Relations Senior Officer</b> , Mohammed Abdulmohsin Al-Kharafi & Sons for General Trading, General Contracting and Industrial Structures W.L.L., Kuwait
2007 – 2008	<b>Student Affairs Officer</b> , Australian College of Kuwait, Mishref, Kuwait
2008 – 2012	Public Relations Manager, Team Manager and Captain, Kuwait Olympic Committee, Hawally, Kuwait
2012 – 2015	<b>Non-Contract Coach</b> , Boston Athletic Club, Boston, Massachusetts, USA
2014 – 2018	<b>Owner</b> , Goodness in Life Bakery, Kuwait
2019 – 2020	<b>Marketing Specialist</b> , Jaber Al-Ahmad Cultural Center Music School, Kuwait
2019 – 2020	<b>Public Relations Specialist</b> , Jaber Al-Ahmad Cultural Center Music School, Kuwait
2020 – 2021	<b>Youth Development Lead</b> , LifeTime Inc, Minnetonka, Minnesota, USA
2020 – 2021	<b>Professional Coach/Trainer</b> , LifeTime Inc, Minnetonka, Minnesota, USA

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## CURRENT/PUBLISHED: RESEARCH & PUBLICATIONS

- Saleh, H. (2017). Middle Eastern higher education students in the United States.
- Saleh, H. (2017). The development of object permanence in child development: pre- and post-acquisition of object permanence and its role in psychological development.
- Saleh, H. (2018). How social development predicts women's educational and professional achievement in the Persian Gulf.
- Saleh, H. (2018). How politics affect the participation of Middle Eastern women in higher education.
- Saleh, H. (2018). Middle Eastern women and the effect of society and culture on their participation in higher education.
- Saleh, H. (2018). Perception, motivation and achievement: what is stopping Middle Eastern women?
- Saleh Malallah, H. (2019). Creating leaders: evolving the process of learning from directive to participative.

## CURRENT/PUBLISHED: BOOKS

- Saleh, H. (2018). Advice From a Graduate.
- Saleh, H. (2024). So High School, Now What?
- Saleh, H. (2024). Dear Son, Book 1.
- Saleh, H. (2024). Participative Learning, an Introduction.
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## CURRENT/PUBLISHED: ONLINE & OFFLINE COURSES

Online: Udemy: English as a Second Language (Series) to be published end of June, 2024.

## **PRESENTATIONS, CONFERENCES, INVITED TALKS, RADIO & TELEVISED PROGRAMS**

### *Presentations*

Al-Kharafi Kids Center / Kuwait (2008). Communicating with your child.

Al-Kharafi Kids Center / Kuwait (2009). Makaton.

Al-Kharafi Kids Center / Kuwait (2009). The involvement of families in the education of those with special needs.

SANAD Foundation / Kuwait (2010). Learning through play for those with special needs.

SANAD Foundation / Kuwait (2010). A new agenda: the child.

SANAD Foundation / Kuwait (2011). A hybrid learning environment to facilitate learning for youth with special needs.

SANAD Foundation / Kuwait (2011). The importance of computer literacy for specialists who work with those with special needs for a successful hybrid learning environment.

SANAD Foundation / Kuwait (2012). Digital media literacy and the new age of learning.

### *Conferences*

Arab Planning Institute / Egypt (2019). The International Regional Conference Concerning Learning in Arab Countries in the 3<sup>rd</sup> Millennium (February 16-17, 2019). Creating leaders: evolving the process of learning from directive to participative. *Voted best paper in the conference.*

### *Radio*

Kuwait Arabia/FM 97.5 (September 22, 2019). Guest speaker.

### *Televised Programs*

Hala Kuwait / Kuwait Television (August 18, 2019). Primary guest speaker.

<https://youtu.be/brZjt8KmRl8>.

Sunshine / Kuwait Television (February 25/26, 2020). Primary guest speaker.

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## **ACTIVITIES & MEMBERSHIPS**

- 2010 – present Board Member, SANAD Foundation, Mishref, Kuwait
- Kuwait Book Fair 2020 – part of Bookland Printing and Distribution
- Kuwait Book Fair 2019 – part of Bookland Printing and Distribution
- Qatar Book Fair 2019 – part of Bookland Printing and Distribution
- Kingdom of Saudi Arabia Book Fair 2019 – part of Bookland Printing and Distribution

## Curriculum Vitae

HESSAH BADER SALEH, Educational Consultant

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- Bahrain Book Fair 2019 – part of Bookland Printing and Distribution
  - Oman Book Fair 2020 – part of Bookland Printing and Distribution
  - 2003-2015 Kuwait Parliament campaigns key funding department organizer for Jassim Alkharafi's women's teams
  - Independent Piano Instructor and Professional Performer (Beg. 1991).
  - Independent Violin Professional Performer (Beg. 1999).
  - Organizer of the eLearning Regional Conference by REDSOFT (2011).
  - Organizer of Meetup and Google Classroom groups for ESL.
  - Organizer of Meetup and Google Classroom groups for test takers: GMAT, GRE, SSAT, SAT, etc.
  - Organizer of public groups in different libraries (unofficial) for ESL and test prep education.
  - Certified athlete, professional, manager, referee, and trainer by the following institutions: Kuwait Tennis Federation; Asian Tennis Federation; International Tennis Federation; United States Tennis Association; Kuwait Olympic Committee, Asian Olympic Committee, and the International Olympic Committee. Sport: Tennis.
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## TECHNICAL SKILLS AND PROFICIENCIES

Languages: English (fluent), Arabic (fluent), Spanish (learner), German (learner), and French (learner).

Technology-Literacy: technology native and fluent for research, processing, and other skills such as presentations.

Written Skills: Official, unofficial, published, documentation, reports, presentations, conference papers, press releases, news articles, advertisements, and others.

Inter-Personal Relationships: Highly efficient and experienced at the administrative, peer and instructional level with international relationship management (engagement and retention).

Public Speaking: Experienced at speaking to the spectrum of large, medium, and private audiences.

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## REFERENCES

Dr. A. Alawad (Lecturer) Higher Institute of Musical Arts, Kuwait. [ahmedalawad84@gmail.com](mailto:ahmedalawad84@gmail.com)

A. Thomas (School Based Mental Health Therapist) North Schott High School, Eldridge, Iowa, USA.  
[aaron.thomas684@aol.com](mailto:aaron.thomas684@aol.com)

B. van der Graaf (Kunstencentrum Waalwijk/Center for the Arts) Netherlands.  
[babsvandergraaf@hotmail.com](mailto:babsvandergraaf@hotmail.com)

Dr. B. Malallah (Professional Advisor and Parent) Director General at Arab Planning Institute, Shuwaikh, Kuwait. Email: [dg@api.org.kw](mailto:dg@api.org.kw)

Dr. G. Herrman (Research collaborative) University of Texas Medical Branch, [gkherrma@utmb.edu](mailto:gkherrma@utmb.edu)

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