

RESEARCH INTERESTS

Areas of Interest/Current Research

How and why people learn with focus on society, motivation, and instructional designs.

EDUCATION

2017 – 2018	Non-Degree , Psychology, Blackhawk College, Moline, Illinois, USA
2016 – 2017	Master of Education , eLearning and Instructional Design, College of Professional Studies, Northeastern University, Boston, Massachusetts, USA
2003 – 2008	Bachelor of Arts , Business Administration – Accounting, College of Business Administration, Kuwait University, Shuwaikh, Kuwait

Certifications & Accreditations

2017	<u>Massachusetts Tests for Educator Licenses: Communication and Literacy 1 & 2</u> Licensure ID: 54849893
2020	<u>Effective Crisis Communication</u> Institution: Northeastern University, Boston, MA
2021	<u>Recognizing and Mitigating Trauma for Personal Holistic Well-being and Professional Practice</u> Institution: Northeastern University, Boston, MA
2024	<u>EdX: How to Learn Online</u> Institution: EdX
2024	<u>Certificate in TOEFL iBT Preparation: The Insider's Guide</u> Institution: Educational Testing Services (ETS)
2024	<u>UCR EDUC833 Introduction to Social-Emotional Learning (SEL) Certificate</u> Institution: University of California, Riverside, CA
2024	<u>AHE1x Attaining Higher Education Certificate</u> Institution: Columbia University, New York, NY
2024	<u>Certificate in Storytelling</u> Institution: University of Alaska, Fairbanks, AK
2024	<u>Certificate in Introduction to Cognitive Psychology and Neuropsychology</u> Institution: University of Cambridge, Cambridge, UK
2024	<u>Certificate in Leading Change: Go Beyond Gamification with Gameful Learning</u> Institution: University of Michigan, Ann Arbor, MI

ACADEMIC-RELATED EMPLOYMENT

Curriculum Vitae

HESSAH BADER SALEH, Educational Consultant

Tel: +1(612)300-2115 | e-mail: hessahsaleh@gmail.com | website: <http://www.hessahsaleh.com>

- 2021 – present **Senior College Advisor**, USNews World Report / College Advisor (USNCA), USA
Facilitate and advise on higher education application processes for local and international students interested in higher education – including Ivy League and specialty schools: 90%+ success rate.
- 2018 – present **Educational Consultant/Founder**, Progress Educational Consultancy, Kuwait City, Kuwait and Wisconsin, USA
Marketing, communications, and public relations tasks; Institutional research and consultancy focusing on development, evaluation, compliance and specific outcomes; Consulting on higher education and career choices and processes.
- 2016 – present **Instructional Designer & Educator**, Udemy, Boston, Massachusetts, USA
Developing curriculums for different educational and self-development audiences.
- 2008 – present **Co-Founding Board Member**, SANAD Foundation, Mishref, Kuwait
- Teaching, Research and Development Specialist, Special Needs Education, Al Kharafi Kids Center**, Mishref, Kuwait (2008 – 2010)
Lead founding educator, instructional designer and research and development team leader for improving special needs education in Kuwait through play and hybrid education (technologically enhanced), *funded by the Kuwaiti Government*.
- Teaching, Research and Development Specialist, SANAD Foundation**, Mishref, Kuwait (2010 – *present*)
Instructional designer, R&D team lead, and internal/external presenter.
- Co-Founding Board Member, SANAD Foundation**, Mishref, Kuwait (2010 – *present*)
- 2003 – 2012 **KFSAC/Debate Instructor and Judge Panel Specialist**, Al-Bayan Bilingual School, Hawally, Kuwait
Coaching debate skills and judging national and international events hosted by KFSAC.
- 2011 – 2017 **Owner, Educational Consultant & Educator**, Let's Get Learning!, Boston, MA
Provided comprehensive educational consultation, mentorship, and teaching services. Special contracts with:
 Varsity Tutors, Saint Louis, MO, USA (2016-2020);
 Foxborough Regional Charter School, Norfolk/Foxborough, MA, USA;
 Harvard University, Cambridge, MA, USA MBA program;
 Massachusetts Institute of Technology, Cambridge, MA, USA MBA program;
 Northeastern University, Boston, MA, USA;
 Boston University, Boston, MA; and others.
- 2017 – 2019 **Mentor**, College of Professional Studies Mentor Collective, Northeastern University, Boston, Massachusetts, USA
Mentoring higher education students and advising on academics and personal and professional development.

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2018 – 2020 **Director of Education**, Marketing Specialist & Public Relations Specialist, Sheikh Jaber Al-Ahmad Cultural Center / JACC Music School, Kuwait

Director of Education: Founding of the school structurally, legally and academically; Business and professional development efforts; Solving learning and classroom issues; Aligning school operations with mission and vision and directing convergence towards achieving school goals and objectives; and engaging the application and audition processes at the beginning of each term.

Marketing Specialist: Branding, school website and advertisement campaigns; and structuring periodic marketing campaign for the application and audition processes at the beginning of each term.

Public Relations Specialist: Establishing and utilizing communication and networking mediums for stakeholder engagement and retention; and announcing school events through select private and public communication platforms.

NON-ACADEMIC-RELATED EMPLOYMENT

2010 – present **Board Member**, SANAD Foundation, Mishref, Kuwait
2001 – 2012 **Managing Captain**, Kuwait Tennis Federation, Mishref, Kuwait
2003 – 2018 **Owner**, ANDUSTeam, Kuwait
2005 – 2017 **Administration and Public Relations Senior Officer**, Mohammed Abdulmohsin Al-Kharafi & Sons for General Trading, General Contracting and Industrial Structures W.L.L., Kuwait
2007 – 2008 **Student Affairs Officer**, Australian College of Kuwait, Mishref, Kuwait
2008 – 2012 **Public Relations Manager, Team Manager and Captain**, Kuwait Olympic Committee, Hawally, Kuwait
2012 – 2015 **Non-Contract Coach**, Boston Athletic Club, Boston, Massachusetts, USA
2014 – 2018 **Owner**, Goodness in Life Bakery, Kuwait
2019 – 2020 **Marketing Specialist**, Jaber Al-Ahmad Cultural Center Music School, Kuwait
2019 – 2020 **Public Relations Specialist**, Jaber Al-Ahmad Cultural Center Music School, Kuwait
2020 – 2021 **Youth Development Lead**, LifeTime Inc, Minnetonka, Minnesota, USA
2020 – 2021 **Professional Coach/Trainer**, LifeTime Inc, Minnetonka, Minnesota, USA

CURRENT/PUBLISHED: RESEARCH & PUBLICATIONS

- Saleh, H. (2017). Middle Eastern higher education students in the United States.
Saleh, H. (2017). The development of object permanence in child development: pre- and post-acquisition of object permanence and its role in psychological development.
Saleh, H. (2018). How social development predicts women's educational and professional achievement in the Persian Gulf.
Saleh, H. (2018). How politics affect the participation of Middle Eastern women in higher education.

Saleh, H. (2018). Middle Eastern women and the effect of society and culture on their participation in higher education.

Saleh, H. (2018). Perception, motivation and achievement: what is stopping Middle Eastern women?

Saleh Malallah, H. (2019). Creating leaders: evolving the process of learning from directive to participative.

CURRENT/PUBLISHED: BOOKS

Saleh, H. (2018). Advice From a Graduate.

Saleh, H. (2024). So High School, Now What?

Saleh, H. (2024). Dear Son, Book 1.

Saleh, H. (2024). Participative Learning, an Introduction.

CURRENT/PUBLISHED: ONLINE & OFFLINE COURSES

Online: Udemy: English as a Second Language (Series) to be published end of June, 2024.

Offline: Workbook series for English as a second language proposed to the Kuwaiti Ministry of Education January 2021.

PRESENTATIONS, CONFERENCES, INVITED TALKS, RADIO & TELEVISED PROGRAMS

Presentations

Al-Kharafi Kids Center / Kuwait (2008). Communicating with your child.

Al-Kharafi Kids Center / Kuwait (2009). Makaton.

Al-Kharafi Kids Center / Kuwait (2009). The involvement of families in the education of those with special needs.

SANAD Foundation / Kuwait (2010). Learning through play for those with special needs.

SANAD Foundation / Kuwait (2010). A new agenda: the child.

SANAD Foundation / Kuwait (2011). A hybrid learning environment to facilitate learning for youth with special needs.

SANAD Foundation / Kuwait (2011). The importance of computer literacy for specialists who work with those with special needs for a successful hybrid learning environment.

SANAD Foundation / Kuwait (2012). Digital media literacy and the new age of learning.

Conferences

Arab Planning Institute / Egypt (2019). The International Regional Conference Concerning Learning in Arab Countries in the 3rd Millennium (February 16-17, 2019). Creating leaders: evolving the process of learning from directive to participative. *Voted best paper in the conference.*

Radio

Kuwait Arabia/FM 97.5 (September 22, 2019). Guest speaker.

Televised Programs

Hala Kuwait / Kuwait Television (August 18, 2019). Primary guest speaker.

<https://youtu.be/brZjt8KmRl8>.

Sunshine / Kuwait Television (February 25/26, 2020). Primary guest speaker.

ACTIVITIES & MEMBERSHIPS

- 2010 – present Board Member, SANAD Foundation, Mishref, Kuwait
 - Kuwait Book Fair 2020 – part of Bookland Printing and Distribution
 - Kuwait Book Fair 2019 – part of Bookland Printing and Distribution
 - Qatar Book Fair 2019 – part of Bookland Printing and Distribution
 - Kingdom of Saudi Arabia Book Fair 2019 – part of Bookland Printing and Distribution
 - Bahrain Book Fair 2019 – part of Bookland Printing and Distribution
 - Oman Book Fair 2020 – part of Bookland Printing and Distribution
 - 2003-2015 Kuwait Parliament campaigns key funding department organizer for Jassim Alkharafi's women's teams
 - Independent Piano Instructor and Professional Performer (Beg. 1991).
 - Independent Violin Professional Performer (Beg. 1999).
 - Organizer of the eLearning Regional Conference by REDSOFT (2011).
 - Organizer of Meetup and Google Classroom groups for ESL.
 - Organizer of Meetup and Google Classroom groups for test takers: GMAT, GRE, SSAT, SAT, etc.
 - Organizer of public groups in different libraries (unofficial) for ESL and test prep education.
 - Certified athlete, professional, manager, referee, and trainer by the following institutions: Kuwait Tennis Federation; Asian Tennis Federation; International Tennis Federation; United States Tennis Association; Kuwait Olympic Committee, Asian Olympic Committee, and the International Olympic Committee. Sport: Tennis.
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TECHNICAL SKILLS AND PROFICIENCIES

Languages: English (fluent), Arabic (fluent), Spanish (learner), German (learner), and French (learner).

Technology-Literacy: technology native and fluent for research, processing, and other skills such as presentations.

Written Skills: Official, unofficial, published, documentation, reports, presentations, conference papers, press releases, news articles, advertisements, and others.

Inter-Personal Relationships: Highly efficient and experienced at the administrative, peer and instructional level with international relationship management (engagement and retention).

Public Speaking: Experienced at speaking to the spectrum of large, medium, and private audiences.

REFERENCES

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Available by request.
